



pCon.box 3.19

New Features

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1 Epic: The new pCon Community approach – Unified access to pCon Data

The pCon Community centralizes access to pCon services and manufacturer data within a unified online portal pCon.catalog. Simplifying how users discover, access, and use brand content. It provides a structured workspace that connects planners and manufacturers along defined project workflows.

Manufacturer data is now fully integrated and consistently available across all pCon platforms, regardless of whether it's based on OFML or public data. This ensures standardized data availability, cross-platform visibility and seamless integration within the entire pCon ecosystem.

2 PIM improvement

The display of PIM inspirations has been enhanced to ensure product images are no longer cropped. This improvement allows users to view complete product visuals more clearly, helping them better evaluate products and make informed decisions.



Figure 1 – PIM Inspirations

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